

# **PRIVACY POLICY**

Last updated: 21 May, 2023

This Privacy Policy outlines how Event Options, a conference registration solutions provider, collects, uses, and discloses your information when you use our Service. It also explains your privacy rights and the legal protections in place.

Interpretation and Definitions:

- Account: A unique account created to access our Service.
- Affiliate: An entity controlled by or under common control with us.
- **Company:** Event Options, located at Unit 5 Barbeque Corner, 27 Dytchley Rd, Barbeque Downs, Kyalami, Johannesburg, South Africa
- **Cookies:** Small files placed on your device by a website to track browsing history.
- Country: South Africa.
- **Device**: Any device that can access the Service, such as a computer or mobile device.
- **Personal Data:** Information that identifies an individual.
- Service: The Event Options website accessible at <u>https://evolve.eventoptions.co.za/</u>.
- Service Provider: Third-party companies or individuals employed by Event Options to facilitate the Service.
- Usage Data: Data collected automatically, including device information and browsing activity.
- Website: Evolve Software, accessible at <u>https://evolve.eventoptions.co.za/</u>.
- You: The individual or legal entity accessing or using the Service.

# Collecting and Using Your Personal Data:

We may collect personally identifiable information from you, such as

- your email address and phone number
- name,
- organisation information,
- address,
- and usage data, to provide and improve our Service.

By using the Service, you agree to the collection and use of this information.

# How we collect your information

- By filling in forms on our websites or those provided to you.
- When you complete a survey.
- By posting comments or content on our social media pages or conference platform
- When you contact us or we contact you, and you provide information directly to us.

# Tracking Technologies and Cookies:

We use Cookies and similar tracking technologies to improve and analyze our Service. You can adjust your browser settings to refuse Cookies, but certain parts of our Service may not function properly without them.

# Use of Your Personal Data:

We may use your Personal Data for various purposes, including

- providing and maintaining the Service,
- managing your account,

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- contacting you,
- sending news and offers related to the event
- analyzing data,
- and improving our services.

### **Sharing Your Personal Data:**

We do not sell your personal information to third parties for their marketing purposes. We may share your personal information with a limited number of service providers, affiliates, business partners, sponsors, and other users as necessary for the operation of the Service and related purposes.

# **Retention of Your Personal Data:**

We retain your Personal Data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law. Unless otherwise required, data is deleted within 30 days of the event.

### Transfer of Your Personal Data:

Your information, including Personal Data, may be transferred to and processed in other countries where our service providers are located. By submitting your information, you consent to this transfer.

#### **Your Rights**

You have the right to ask us not to contact you for marketing purposes. You can exercise this right at any time by using any of the various "opt-out" options that we will always provide to you when we communicate with you. We won't send you marketing, event related messages if you tell us not to, but we will still need to send you service-related messages.

#### Security of Your Personal Data:

While we strive to protect your Personal Data, no method of transmission or storage is 100% secure. We cannot guarantee absolute security, but we take commercially acceptable measures to safeguard your information. We will do our best to protect your personal information, and we will use up-to-date technology that will help us to do this. We will at all times comply with our obligation under applicable law.

#### **Children's Privacy:**

Our Service is not intended for children under the age of 18. We do not knowingly collect personal information from children. If we become aware of such information being collected, we will take steps to remove it.

#### Links to Other Websites:

Our Service may contain links to third-party websites. We have no control over the content or privacy practices of these websites and recommend reviewing their Privacy Policies.

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# **Changes to this Privacy Policy:**

We may update this Privacy Policy periodically. We will notify you of any changes via email or through a notice on our Service. Please review this policy regularly for updates.

### Access to your personal information

You may at any time request:

- Confirmation that we hold your personal information;
- Access to your personal information;
- The identities or categories of third parties to whom we have disclosed your personal information;
- That we correct or delete any personal information that is incomplete, misleading, inaccurate, excessive,

### **Contact Us:**

If you have any questions about this Privacy Policy, please contact us at info@eventoptions.co.za.

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